



MONUMENT

of smoke

We propose building a monument to the solution of the crisis that in itself will be the solution of it.

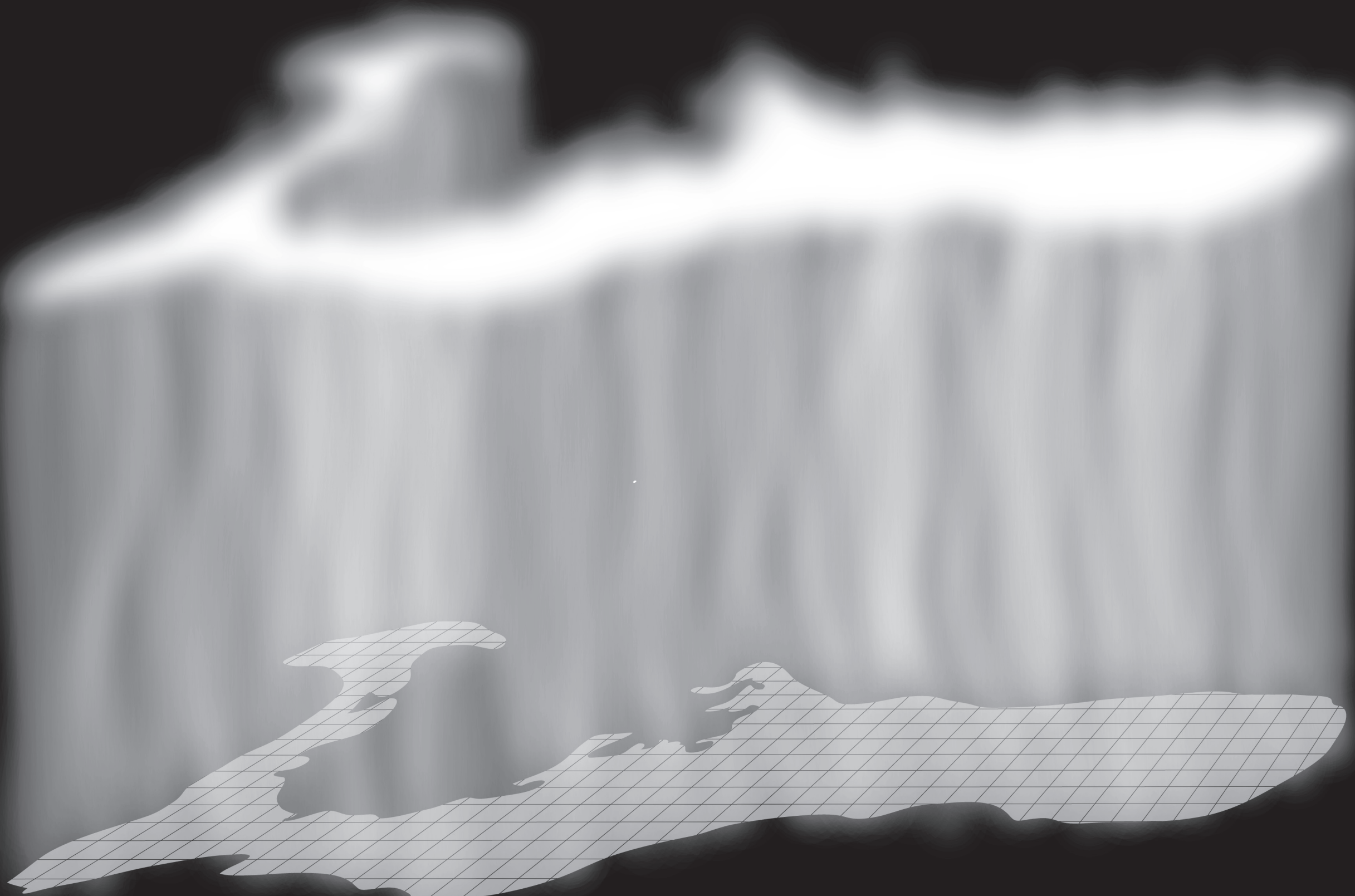
The mere news of a reached solution for the financial crisis will stimulate consumption and make stock exchange rise. The signal of, more than the solution itself returns confidence into the market. Thus the signaling of the solution is the solution in itself.

We suggest building a monument that will form a powerful signal to the end of the crisis, even before any solution is reached. As the solution is the signal and the signal the monument, the monument becomes the solution.

The Cayman Islands themselves as a former tax paradise will serve to form this monument.

By means of a fleeting smoke signal, visible even from space and communicated across the world through the global media, this monument will sound in the end of the crisis and a return to economic growth.

The fleeting temporality of the signal makes it the perfect monument to remember the intangible and speculative notion of the global economy and its financial crisis.



MONUMENT

of smoke

