# Research University: From work to paper

Adolfo Cazorla
Agricultural Engineer
PhD. in Projects and Rural Planning

Year 2010/11

Master's in Projects Planning for

Rural Development and Sustainable Management

### Research Universities all over the world

They are on top rankings and are characterized by:

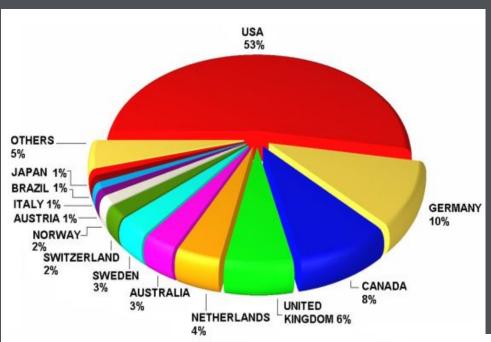
Research: relevant because of the results patents papers

Teaching: postgraduate degree takes precedence over graduate with a strong demand (Berkeley admits 2.000 master students over 28.000 applications)

Relevance in society that understands the University as very helpful

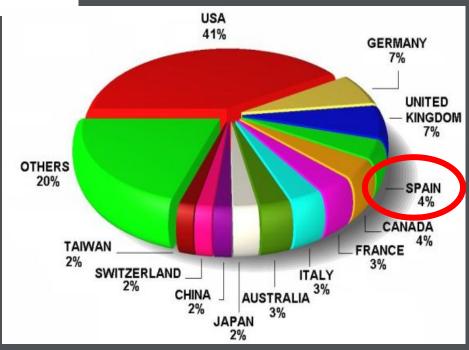
	Country	World	Size	Visib	Rich	Scholar
Berkley	4 <sup>a</sup> USA	<b>4</b> a	6	4	4	28
UPM	2 <sup>a</sup> Spain	184 <sup>a</sup>	113	258	258	168

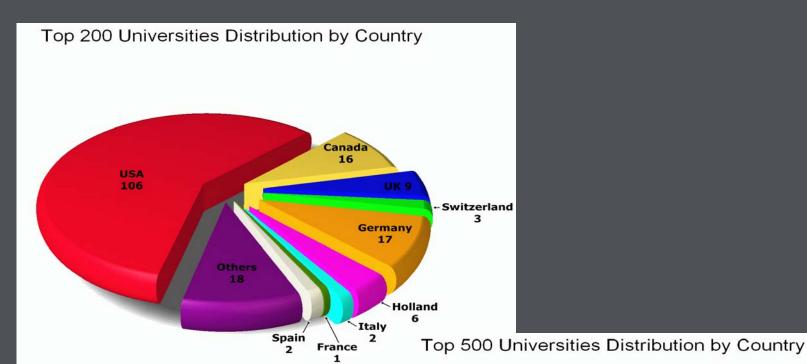
CRITERIA	WR (webometrics)		ARWU (Shanghai)		
Univ's Analyzed	15000		3000		
Univ's Ranked	5000+		500		
Quality of Education			Alumni Nobel&Field	10%	
Internazionalization					
Size	Web Size	20%	Size of Institution	10%	
Research Output	Rich Files (Google) Scholar		Nature & Science SCI & SSCI	20% 20%	
Impact	(Link) Visibility	50%	Highly Cited Res'ers	20%	
Prestige			Staff Nobel&Field	20%	



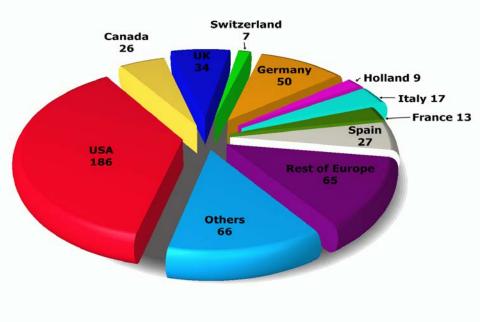
Position ranking of the top 100 universities on the internet by countries
Source: Webometrics

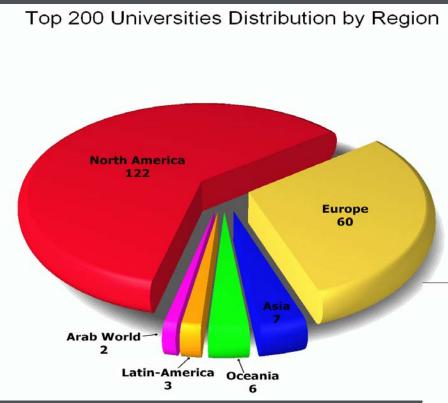
Position ranking of the top 1.000 universities on the internet by countries
Source: Webometrics





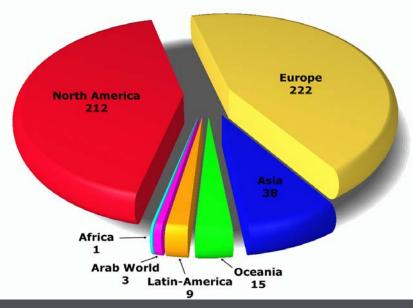
Rankings Web
Cybermetrics Lab CSIC





Top 500 Universities Distribution by Region

Rankings Web
Cybermetrics Lab CSIC



#### 4th International Conference on World-Class Universities October 30 - November 2, 2010, Shanghai, China

World Rank	Institution*	Region	Regional Rank	Country	National Rank
1	Harvard University	<u>Americas</u>	1		1
2	University of California, Berkeley	<u>Americas</u>	2		2
3	Stanford University	<u>Americas</u>	3		3
4	Massachusetts Institute of Technology (MIT)	<u>Americas</u>	4		4
5	University of Cambridge	<u>Europe</u>	1	28	1
6	California Institute of Technology	<u>Americas</u>	5		5
7	Princeton University	<u>Americas</u>	6		6
8	Columbia University	<u>Americas</u>	7		7
9	University of Chicago	<u>Americas</u>	8		8
10	University of Oxford	Europe	2	38	2
11	Yale University	<u>Americas</u>	9		9
12	Cornell University	<u>Americas</u>	10		10
13	University of California, Los Angeles	<u>Americas</u>	11		11
14	University of California, San Diego	<u>Americas</u>	12		12
15	University of Pennsylvania	<u>Americas</u>	13		13
16	University of Washington	<u>Americas</u>	14		14
17	University of Wisconsin - Madison	<u>Americas</u>	15		15
18	The Johns Hopkins University	<u>Americas</u>	16		16
18	University of California, San Francisco	<u>Americas</u>	16		17
20	The University of Tokyo	Asia/Pacific	1		1
21	University College London	<u>Europe</u>	3	316	3
22	University of Michigan - Ann Arbor	<u>Americas</u>	18	B000	18
23	Swiss Federal Institute of Technology Zurich	Europe	4	+	1
24	Kyoto University	Asia/Pacific	2	•	2
25	University of Illinois at Urbana-Champaign	<u>Americas</u>	19		19

until recently Technical University of Madrid has been a professional University:

well trained engineers, technical engineers, architects, and technical architects, but with a stronger vision of technical college than of university

### **Advantages:**

- Good and prestigious professionals in companies
- Good basis in maths, physics and chemistry
- •We know how to do it but with a high human cost
- A lot of money is spent because of business deals

### **Disadvantages:**

- Few teachers are involved in research
- Professional promotion depends on the number of years you have worked at University
- •We are not included into the best universities ranking (the top 500)
- Regional/National University

### Changes from 2004

- Boosting of the research new structures with others organisms, CSIC, INIA
- Bolonia as an opportunity to improve by changing
- Teaching in Master and PhD is better organized
- More UPM brand in a slow and political process of decision making

#### TECHNICAL UNIVERSITY OF MADRID

The UPM situation in **international rankings** that mainly assesses **bibliometric indicators** is almost stagnated

- Although we **improve** and have more number of publications, we do not improve compared to other universities (neither spanish nor foreing)
- We are not yet in the well-known rankings

   i.e. Shanghai (500 best) or Times (200 best)
- There is a regular UPM valuation in studies funded by the MICINN in a national context
  - i.e. Reports of the University of Granada Group
- The rest of the technical spanish universities are better than us in number of scientific publications or sexennial periods weakness in relation to UPC y UPV

#### TECHNICAL UNIVERSITY OF MADRID

## There is a positive valuation of the UPM in teaching and transfer of results

- -Recognition of engineers and architects training
- -Very good results in transfer of results
  Patents filed, spin-offs, projects article 83

# However, weakness in investigation activity and international rankings has its consequences and will have more

-Less resources obteined in public calls

Decrease in PN project public

Low involvment in ERC of FP7

Low involvment in CONSOLIDER, FPI or FPU

Little prospect in the Programa Severo Ochoa future

program

-Less atractive to attract talent (R and C or Juan de la Cierva)

### Objectives

We want to became an excelence research university so recognized in Spain and in UE

We must simultaneously act on these three axes prioritizing the areas in which we are better

Technological scientific priorities

International recognition

Active researchers

∠ Research results

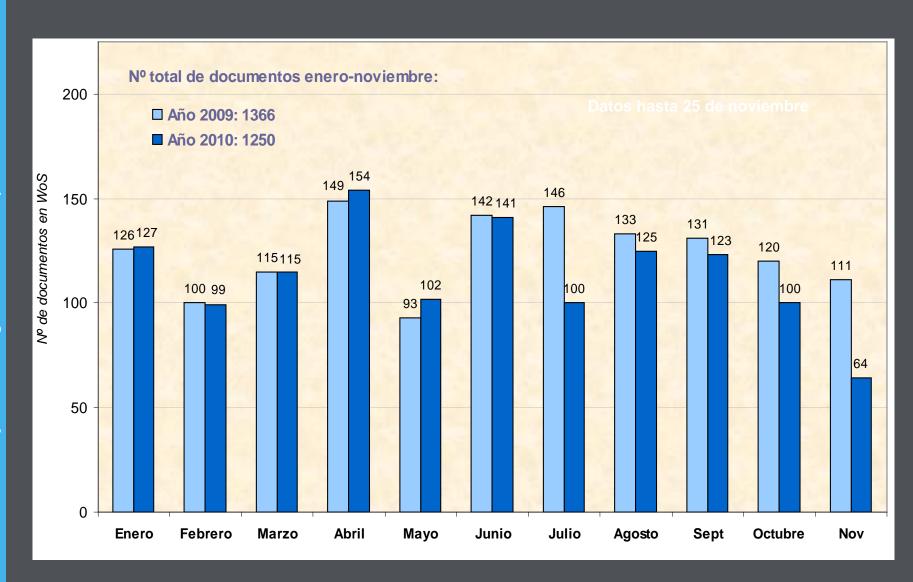
### Objectives

Factors to become a research excellence University

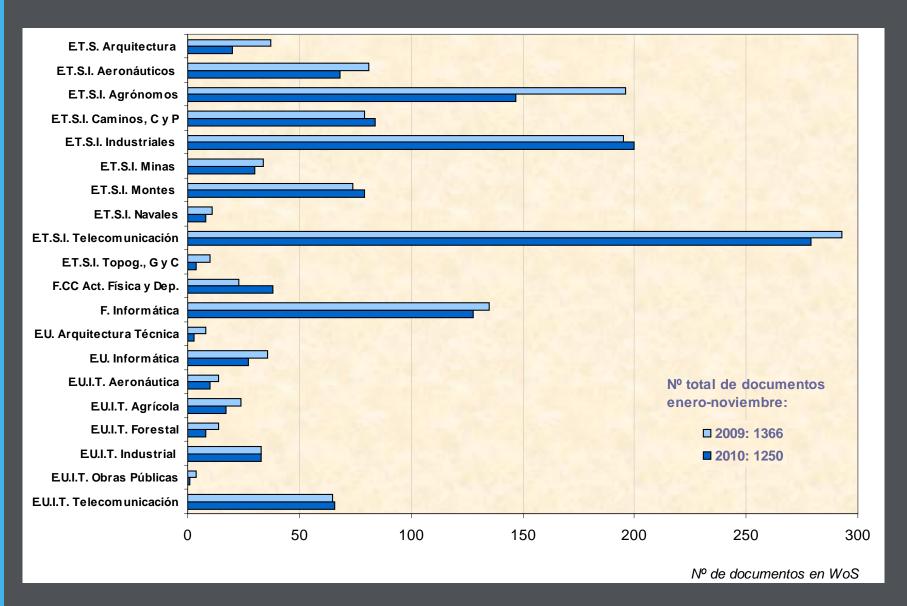
- Increase of the scientific publications and its impact
- Institutional reconognition of the research activity with priorities in some scientific-technical areas
- Availability of advanced equipments that allows a moderner activity in some areas
- Improvement of the institutional recognition of the investigation training of the PDI staff in order to keep and atract international talent
- Focus on the teaching effort in quality doctorate programs with international projection
- Improvement of the technical training of the PAS staff

The current situation requires taking urgent decisions Institutional support measures

# Incentives for the publication of scientific articles Current situation of UPM (Web of Science):



# Incentives for the publication of scientific articles Current situation of UPM (Web of Science):





#### Grupo de Investigación en PLANIFICACION y GESTION SOSTENIBLE del DESARROLLO RURAL - LOCAL

### **GESPLAN**

Cohesive team with close partners



- Skill to get every opportunity during these years
   Research/ Teaching / Innovation projects
- We are a little team with the elements of a Research University:

Let's show it...







# 1.- We have: relevant Topic Rural development as Working with People

- 2.- Educational tour
- Excellence postgraduate
- Professional Master
- Master in Research (Agrismundus)
- •9 over149 (3 at UPM, 2 of the have studied with us!)
- Doctorate (Agrismundus)

#### 3.- Researcher tour:

Until 2010: thesis, articles, books, six-years period

From now on: articles, thesis, six years periods, books



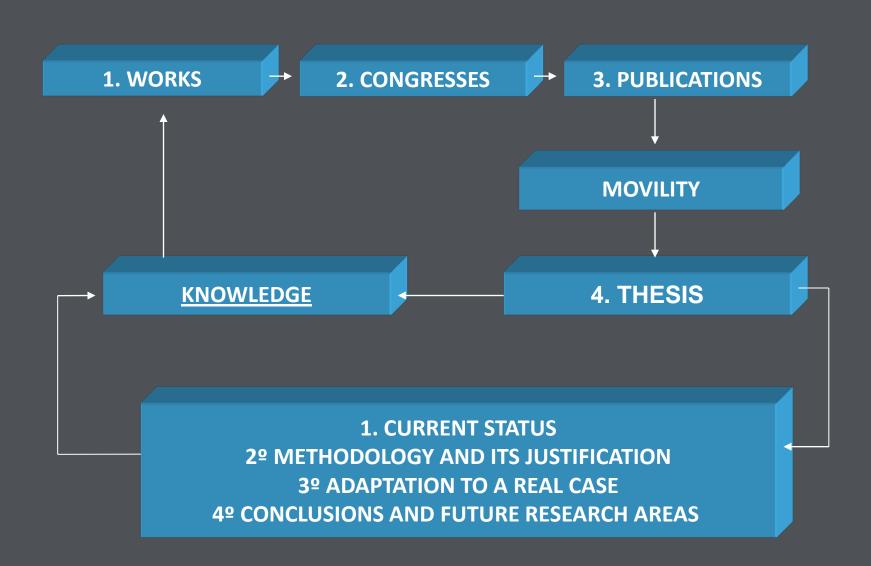
4.- International relationships
Perú, México, Argentina, Chile y Honduras
Wageningen y Montpellier
Berkeley (before Stanford)



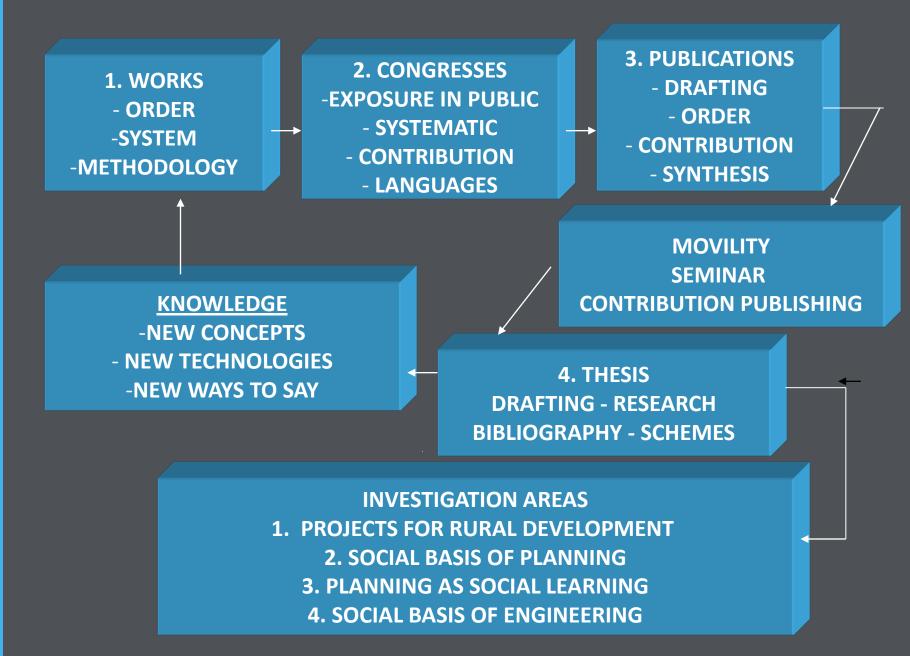
5.- Relationships with the professional area Agri-food platform

6.- Innovation projects

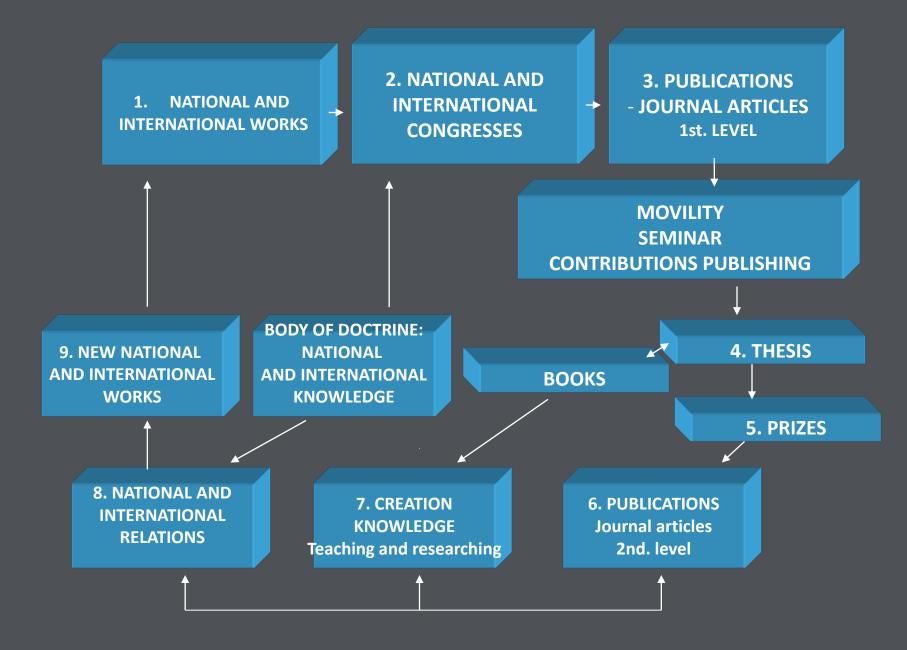
### **PROFESSIONAL TRAINING – TEAM LEARNING**



### **PROFESSIONAL TRAINING – TEAM LEARNING**



### **PROFESSIONAL TRAINING – TEAM LEARNING**



### TWO FORMS OF UNION

- 1.- Peaceful coexistence: mutual support in publications, congresses, etc.
- 2.- Shared adventures: promote works and projects that complement us, contributing to funding and research issues to develope our methodology







